

## A Study of Cultural Philosophy in the Reform of College English Teaching

Li Yan

Department of Foreign Language, Shaanxi University of Chinese Medicine, Xianyang 712046, China

**Keywords:** College English, Teaching reform, Cultural philosophy, Language teaching approach, Language humanity

**Abstract:** This article will carry on the analysis of the present situation Chinese foreign language education, points out the problems of communication in foreign language teaching, Chinese China defects of students; explore the deep-seated causes of students' intercultural communicative ability in foreign language teaching; foreign language teaching has been a historical review of the experiences and lessons from the modern tendency of correct language theory; knowledge and language skills, language teaching and cross-cultural communication theory. This study from the evolution of social mainstream cultural values, higher education reform and development of teaching culture to the world, the Research Paradigm Perspective on the traditional college English teaching emphasizes the instrumental music teaching and neglect the humanities, advocating the integration of tool and humanities the factors, from the teaching objectives, contents, implementation and evaluation of the teaching of College English teaching picture construction from the angle of cultural philosophy, to provide quality The theory of quantity supports and improves the teaching level of College English. This study uses literature method, survey method, action research method, case study method, observation method, comparative study method and cross cultural analysis tool for College English teaching, College English teaching on the humanistic charm from the perspective of cultural philosophy, University English teaching objectives, contents and implementation issues are studied in-depth evaluation the. This paper analyzes the cultural philosophy, summarizes the evolution of the basic requirements of social and cultural values, the development of higher education in the world to pursue, clarify the transformation of cultural teaching research paradigm, and necessity of College English teaching from the perspective of cultural philosophy.

### 1. Introduction

With the rapid development of economic globalization and life information, foreign language and foreign language teaching have become increasingly important. It has been formed a consensus on a country's level of foreign language especially English level to a large extent and absorb the speed and quality of communication to the latest information, related to the development of personnel training speed standards and national economy. Under this background, the status and role of College English teaching are paid more and more attention. The research on the current situation and future reform of College English Teaching in China will help us to understand the ontological source of College English teaching. Over the past 30 years of reform and opening up, College English Teaching in China has been paid more and more attention by the government and people of all walks of life. College English has gradually developed into a systematic and relatively independent discipline. In the early twenty-first Century, the fourth edition of College English teaching materials was published. The new teaching materials reflect new ideas and characteristics in compiling guiding ideology, system and content [1]. The Secretary in the Ministry of education and the education departments at all levels of higher education's advocacy and support, use of modern educational technology in College English teaching are more and more, including web-based college English learning platform, multimedia language system, College English learning courseware, they used to enrich the reading, writing and translation skill training, help to stimulate students' interest in learning and improve the quality of College English teaching. With the rapid

development of higher education in China, the overall level of College English teachers has undergone great changes, many English major graduates and a considerable number of master's and doctoral added to the College English teachers, and became the backbone of the teaching force, some colleges and universities also employ foreign teachers. Since reform and opening up, the overall level of College English teaching has made remarkable progress, the achievements achieved. However, the rapid development of College English teaching at the same time, there are still a number of issues worthy of attention first, the concept of teaching teachers obsolete, too much emphasis on the teaching of language knowledge, ignoring the humanistic value of College English teaching. In recent years, the theory of foreign language teaching emphasizes the “student centered”, trying to find a variety of new teaching mode and means, but the “Teacher centered” concept of traditional teaching has not been a fundamental change, although many teachers use the new teaching methods but still retains the traditional cramming method of teaching. The text word for word and sentence for Sentence Explanation to each word and language points are clear, sometimes also continue to use the grammar translation method, and always. The students are still regarded as the container of knowledge infusion, passively accept the teacher taught the language knowledge, practice opportunities are not many. In the classroom communication between teachers and students is also a single, mainly for teachers and students between the question and answer even if there are classroom discussions, but also a mere formality. This is caused by both the first teachers classroom teaching organizational ability is not enough, followed by the lack of language knowledge, poor language ability and dare not speak. In this teaching situation, the subjective initiative of students cannot be fully played; language creativity cannot be improved very well. Pay attention to the teaching tool value, test oriented teaching tendency, and seriously ignore the cultivation of students' humanistic quality and humanistic spirit. Many schools expressly provides that only through the four undergraduate examinations to get a degree certificate or even a diploma, so many students in order to pass the exam will be a lot of learning time on the exam study[2]. Secondly, the social employing units in the recruitment of college graduates, will be four, six certificates as an important consideration for talent recruitment indicators, therefore, the certificate of grade four, grade six became one of the important magic weapon graduates successful candidates. In addition, in recent years, graduates of the university teaching quality evaluation standard of the Ministry of education is the employment rate, and the four, six certificates for the graduates' employment rate has a great influence, so many university leadership is “focus on the College English teaching, the four and six pass rate as an important standard to measure the quality of College English teaching, the teaching and the introduction of incentives to stimulate teachers committed to improving student four, six pass rate. College English teaching activities mainly focus on improving students' four and grade six test scores, which makes college Engern for language knowledge and language skills, focusing on the instrumental nature of language teaching, but not enough emphasis on Teaching Humanities. From the perspective of cultural philosophy, it is of great significance to combine college English teaching with instrumental and humanistic characteristics for College English teaching theory. In the era of political multipolarization, economic globalization and cultural diversity, China College students should strengthen foreign language learning, learn foreign language well, in order to meet the needs of national economic construction and foreign exchange. However, until now, the College English Teaching in our country still exists the problem of “time-consuming and inefficient”. After years of college study, studen teaching combining instrumental rationality with humanism.

## **2. An Analysis of the Disadvantages of Current English Teaching Mode**

### **2.1 Connotation and Characteristics of College English Teaching**

What is the teaching of a domestic academic circles have different understanding, summed up in two major categories, one is unified to Wang CE three, Li Bingde as the representative, said that teaching is the teachers and students of a class of unified activities such as Liu Kelan, Huang Fuquan and Wang Benlu as the representa and dissemination of information, plays an important role in the development of human history, people can use the language to save and transfer the

achievements of human civilization, and also is the national language symbol, generally speaking, the people of all nationalities have their own language. Human has abundant language is an important feature of the human from the animal, some animal although it can roar through the exchange of information, but this is just the primary animal instinct, unlike the human language contains rich thoughts and feelings, therefore, the origin of human language is a key step towards the development of adult human. English, as a kind of human language, has special status in the process of information exchange and cultural communication. Since the reform and opening up, due to the needs of foreign exchanges, China's demand for foreign language talents is increasing rapidly [5], the English talent is our most in need of talent, and our country foreign exchange is the main English speaking countries, so the cultivation of English talents is an important guarantee for our opening. Our education department should pay special attention to English education, the development of a variety of measures to promote China's English level, many students begin to learn English from primary school, we learn English is a required course in college, the society is full of all kinds of English tutoring organizations, therefore, the number of Chinese Learning English many. In people's life, English is very widely used, such as the use of computer every day in our life, it is the program to program with English letters, we use the Internet web site is English, English network resources are rich, than any other language resources for this, learn English well is an important guarantee for us get a lot of information. English has become the language of the world, and the English speaking countries, the overall strength is not divided, in which the United States has played an important role in English has become the language of the world in the process, because any a country cannot ignore like a superpower like the United States, could not occur between the United States and therefore, all countries attach great importance to the cultivation of English talents.

## **2.2 Characteristics of College English Teaching**

Based on the analysis of the connotation of College English teaching, College English teaching is instrumental, subjective and developmental. Intercultural communication and other characteristics. The instrument originally refers to the appliance used at work, which is later extended to “to achieve, accomplish, or promote something.” Language is the most important tool for human to communicate information, carry culture chers' subjectivity [7]. Development is a philosophical term, refers to things from small to large, from simple to complex, from low to high, from the old material to the movement process of new substances. For example, human development is from small to large, from naive to mature, from low-energy to high-energy development process. Development refers to the nature of things with development. In education, the development is mainly the development of people, “the individual physical and mental development including two aspects in content, the former refers to the body organs and their natural forms and organisms to develop and improve, the latter refers to the psychological process and individual psychological development, including the development of cognition, emotion and will and all kinds of advanced social.”

## **2.3 The Orientation and Criticism of Instrumental Rationality in College English Teaching**

Since ancient Greece, reason has become one of the core concepts in the whole history of Western thought. The philosophical reflection on the application of reason itself and its rational principle is one of the eternal themry of Frankfurt school. He believes that the value rationality refers to the action itself is concerned philosophy, analysis of College English Teaching Reform Based on the connotation and reform ideas.

## **2.4 Rationality and Critique of Instrumental Rationality in College English Teaching**

The rationality of tools proposed by Webb refers to a kind of behavior that has the expected purpose and the tools and means to achieve it. The author here does not intend to analyze Webb's sociological thought and its tendency, only to analyze the current college English teaching with the help of his instrumental rationality and value rationality. Mankind in the long process of self-liberation, not just their desire to the process of teaching teachers, students, teaching contents,

teaching methods, teaching environment, teaching management, teaching evaluation is not only an important part of the teaching work, the important means of scientific management is also in the field of teaching.

### **3. College English Teaching Reform from the Perspective of Cultural Philosophy**

#### **3.1 The Necessity of Research on College English Teaching Reform from the Perspective of Cultural Philosophy**

Philosophy is the essence of every era spirit. Attention to the development and changes in people's daily life, pay attention to the time is the great mission of philosophy; it is the secret of the life and growth in nature. The cultural philosophy of the times, the significance and vision of the world more concentrated reflects the philosophy of this characteristic. Therefore, it is our inescapable historical mission to consciously regard the philosophical spirit of the present age as the guidance of the social life reform in this era. The new Marx doctrine, structuralism and critical rationalism, which arose in the 60s of last century, argued and argued for each other, although they argued each other and argued for each other. At the same time in Britain, France and the United States, Germany and other countries appear to set up the "new philosophy of ethics" trend, the philosophy of metaphysics to pull back from the vague and the fate of people and behavior directly related to ethics. Since the 70s of last century, the great development of hermeneutics, semiotics, anthropology and linguistics has further promoted the development of cultural philosophy. The seventeenth World Congress of philosophy declares the focus of contemporary broken through the limitations of its own discipline and combined with the development of human culture. Other Western Marx also has obvious cultural philosophical color. For example, the criticism of capitalist society is one of the common characteristics of Western Marx doctrine, and the most thorough criticism belongs to Frankfurt school, especially Marcuse. Frankfurt school is more critical of technological rationality and criticism of popular culture. They believe that the progress of contemporary western social science and technology, the increase in material wealth, the emergence of mass culture and cultural industries, highlights the trend of the overall [12].

#### **3.2 The Basic Requirements of Leading Social Cultural Value of the Evolution Process**

The social dominant culture from the ethical culture and rational culture through cultural and scientific rationality to multiculturalism, triggered a common trend of the world higher education reform the teaching reform of the chajor philosophical issue that people are paying close attention to and thinking all over the world. The alienation of philosophy and Social Sciences in the category refers to the people as the main creations turn into the facade and to control alien force, domination of the subject. Alienation is an important category to reflect the profound contradictions existing in the process of human beings and their social historical movements. In view of this situation, many modern and contemporary western scholars of Frankfurt school, especially the western Marx doctrine, the alienation of science and technology, people in the contemporary western society materialized, analyzed mercilessly exploitade to science and technology, and also exaggerated the role of science and technology [13], science and technology that can solve all the problems of society of science and technology as optimism, will move towards technological determinism. We cannot hope to all of science and technology, it can solve the social problems of all the current or future, should not put everything onto the body of science and technology, we should comprehensively and dialectically look at the problem, find a comprehensive science and technology, economy, ethics, law, art and religion on the path of social forces, promote the comprehensive development and liberation.

#### **3.3 Thoughts on College English Teaching Reform Based on Cultural Philosophy**

With the continuous development of society, social dominant culture formed a single ethical culture and rational culture, through the rational culture of science and technology, to the coexistence of multi-cultural situation. The education reform or curriculum reform has been carried

out in many countries in the world, trying to solve the existing problems of education from the height of culture, and to improve the students' knowledge accomplishment in the current social development. At the same time, the research paradigm of teaching culture has gradually moved towards Ontology from the tool theory, and tends to study teaching as a cultural entity. Teaching research is no longer in order to find some nature, law and for this essence, law to prove, but to face the teaching phenomenon, solve the problems in teaching. From the perspective of humanism teaching theory has become a new orientation of contemporary teaching theory research. This study intends to elements of teaching objectives, teaching content, teaching based on the cultural philosophy perspective of College English teaching implementation and teaching evaluation of College English teaching, rich cultural connotation, tries to build the basic theoretical framework of College English teaching based on the cultural philosophy. On the teaching objectives of College English. Previous teaching objectives only emphasize the instrumental nature of language teaching and ignore the humanistic goals of language teaching. Now, in terms of the specific teaching content and the film and television works appreciation culture, cultivating humanistic character. In addition, we should pay attention to the development of the second classroom and construct web-based college English autonomous learning platform [14].

#### **4. The Value Appeal of College English Teaching Based on Cultural Philosophy**

The College English teaching with pure instrumental rationality is a critical one, which is based on the cultural philosophy. To understand the rich connotation of College English teaching value, it is necessary to interpret the connotation of value and teaching value. Marx believes that the universal concept of value arises from people's relation to the external things that satisfy their needs ". It expresses the three related value comes from the need of the subject value of the conditions for the formation of real property center position in the whole teaching process, students are the main body of the teaching object is the teaching of teachers, is the object and teaching material is the knowledge transmission medium is the intermediary between subject and object. This traditional English teaching mode, teaching means and teaching media are very single. Now more and more emphasis on the use of multimedia teaching means to carry out college English teaching [15].

#### **5. Summary and Prospect**

This study based on the analysis of the current situation of English teaching and social development of our country's University requirements for College English Teaching in China, borrowing from the perspective of cultural philosophy to explore the objectives, content, implementation and evaluation of College English Teaching in China and other aspects of ideal system construction. This section mainly summarizes the main conclusions, and reflects on the problems in the study for the follow-up study. College English teaching is based on dialogue, communication, understanding and cooperation based on foreign language teaching theory as a guide to the English language as the carrier, the English language knowledge and application skills, intercultural communication and learning strategies as the main content of the College English teachers and non-English majors between students of language knowledge, skills and culture the inherent humanistic quality and humanistic spirit of the three is the teaching content and teaching method is not reasonable, neglecting the students in the teaching process the main body position. From the above three aspects we can see that the current Chinese College English teaching tools rational tendency serious. The tool rational College English teaching has its own rational side, not all should criticize, but to criticize the pure instrumental tendency of College English teaching situation.

#### **References**

- [1] Haiyuan C, Gang L. Primary Research on the Combination of College English Teaching and the ESP in Software Department[C]// International Conference on Computer Science & Software

Engineering. IEEE Computer Society, 2008.

[2] Wang W H, Zou X S. Thinking on the College English Curriculum (2004) and the Multimedia-Aided Teaching in College English[J]. *Advanced Materials Research*, 2011, 217-218:1839-1843.

[3] Lauer,Joe, Yamada, Jun. Research on Foreign Language Teaching in North America : The University of Toronto and Michigan State University[J]. *hiroshima studies in language & language education*, 1998, 1(4):133-140.

[4] Benke G, Wodak R. Neutrality versus Nato: The Analysis of a TV-Discussion on the Contemporary Function of Austria's Neutrality[M]// *Neutrality in Austria. Contemporary Austrian Studies. Volume 9*. 2001.

[5] Viscomi M, Larkins S, Gupta T S. Recruitment and retention of general practitioners in rural Canada and Australia: a review of the literature[J]. *Canadian journal of rural medicine: the official journal of the Society of Rural Physicians of Canada = Journal canadien de la medecine rurale: le journal officiel de la Societe de medecine rurale du Canada*, 2013, 18(1):13-23.

[6] Eiszler C F. College Students' Evaluations of Teaching and Grade Inflation[J]. *Research in Higher Education*, 2002, 43(4):483-501.

[7] Lamarque, J.-F. Improving the modeling of error variance evolution in the assimilation of chemical species: application to MOPITT data[J]. *Geophysical Research Letters*, 2003, 30(9):319-338.

[8] Men H. Vocabulary Increase and Collocation Learning: A Corpus-Based Cross-sectional Study of Chinese Learners of English[M]. 2018.

[9] Yu, Chunmei. A New Model of College English Teaching under the Background of College English Teaching Transformation- A Study based on the Mobile Learning[C]// *International Conference on Humanities Science*. 2017.

[10] Lu, Yi, Sun, Mu. A Discussion of New Test-type Reform of CET-4 and College English Teaching[C]// *International Conference on Social Science & Higher Education*. 2016.

[11] Mccarthy T. Integrating project-based learning into a traditional skills-based curriculum to foster learner autonomy: an action research[J]. *Journal of Kanda University of International Studies*, 2010, 22:221-244.

[12] Jaatinen, PäiviMaria. The rebirth of an image: transformation in the construction of meaning in painting: a case study of Diego Velázquez' and Francis Bacon's papal portraits of Innocent X[J]. *journal of the marine biological association of the uk*, 2006, 36(1):143-155.

[13] Warschauer M, Kern R. Network-based Language Teaching (Concepts and Practice) || Introduction: Theory and practice of network-based language teaching[J]. 2000, 10.1017/CBO9781139524735(1):1-19.

[14] Mcmillan J H. Enhancing College Students\' Critical Thinking: A Review of Studies[J]. *Research in Higher Education*, 1987, 26(1):3-29.

[15] Chen Z. A Study of Input in Teaching English for Special Purposes (ESP) Based on Multimodal Discourse[C]// *2016 International Conference on Contemporary Education, Social Sciences and Humanities*. 2016.